



ONE WORLD SHOP

ANNUAL REPORT 2013/14

OUR MISSION

THE ONE WORLD SHOP WILL OPERATE A SUCCESSFUL, SUSTAINABLE AND HIGH QUALITY FAIR TRADE RETAIL COMPANY. ONE WHICH RELIEVES POVERTY AND SUPPORTS ENTERPRISE AND EMPLOYMENT WITH LOCAL COMMUNITY BENEFITS IN THE DEVELOPING WORLD AND WILL CONTINUE TO SUPPORT THE PRINCIPLES OF TRADE JUSTICE THROUGH EDUCATIONAL AND CAMPAIGNING WORK.

REPORT FROM THE BUSINESS MANAGER

This year has been one of significant change for the One World Shop with a number of highs and lows but overall it has been an important time of review in order to go forward with new direction and energy.

With great regret we closed our **Glasgow shop** on Great Western Road and passed over the lease to new tenants in August 2013. It was very sad to say goodbye and thank you to so many loyal customers, volunteers and staff members but we could not continue trading at a loss in that location. We are very pleased that our strong links with Glasgow have continued as we still provide many schools, communities and churches with stalls and tuckshops of our Fair Trade goods. We look forward to the time when we can return to Glasgow in a new location.

Our **Edinburgh shop** remains strong in spirit but like many other retailers, sales in the shop have remained static over the year. The tram works reduced footfall in this location quite severely over the year but fortunately the disruption is finally over; the bollards, pneumatic drills and ugly fencing have all gone and the trams are now gliding past our shop every 15 minutes.

In October 2013 I travelled to Nepal to visit seven fair trade organisations, all working under the umbrella of **Fair Trade Nepal**. The inspiring and energising visit led to us importing some wonderful new products from **Get Paper Industries (GPI)** and **Nepal Leprosy Trust** and making many new friends. We intend to import more products this year and expand our range.

We have worked hard over the year reviewing and decreasing our expenditure and appointed a **new accountant**, JS Miller Accounting Services to save on costs. A big thank you to our previous accountants Norman, Downie & Kerr and especially to Chris Horton and Dorothy Danks for all their work over the past 30 years. As a result of the closure of a key shop, overall sales have understandably reduced this year, but after all our closure expenses and legal fees it is good to report a small profit.

Going forward, we are **researching** and applying for **funding** for an exciting new website with an upgraded e-commerce facility and bespoke ordering processes for all our stall customers. We have also started to fundraise for new premises, this is while St Johns Church embarks on its extensive new extension programme; starting next year. It will be a challenging prospect indeed and we welcome any ideas, input and support in helping us to find a new shop.

- Rachel Farey



Felt workers at GET Paper Industries

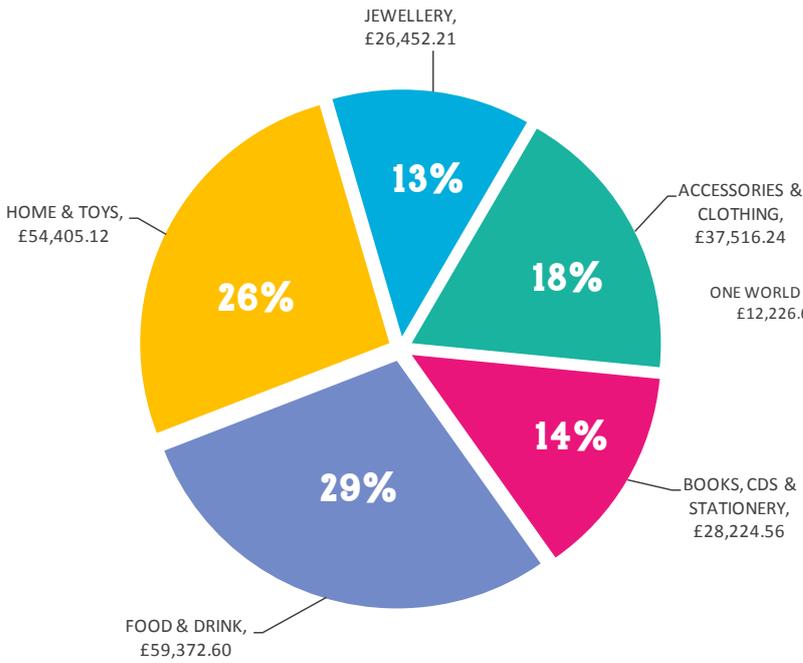


Rachel with Mandira and Amisha from GET Paper Industries

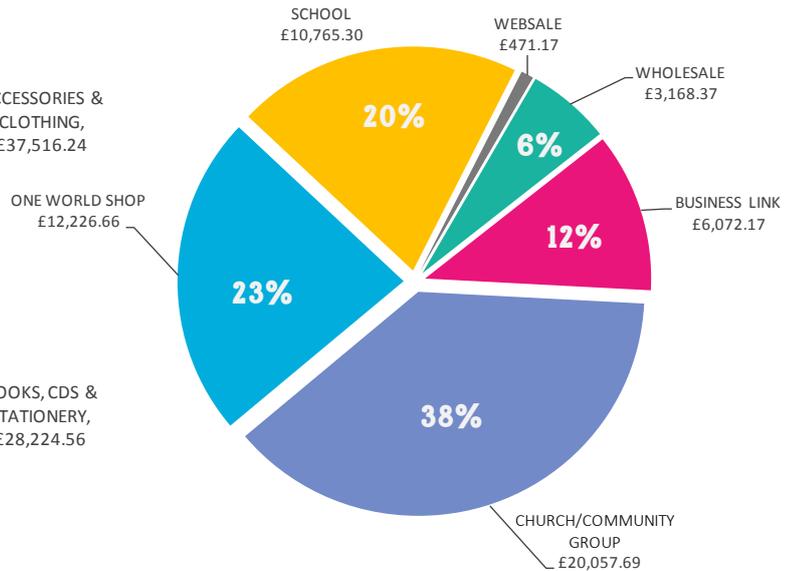
“IT WAS AN INSPIRING, MEANINGFUL EXPERIENCE ENRICHED WITH MOMENTS OF GREAT FUN AND THE FEELING THAT THESE EVERYDAY TRADING ACTIVITIES HELP TO MAKE THE WORLD A FAIRER PLACE.”

- Dalia (volunteer)

SHOP SALES



OFF SITE SALES



* NET VALUES

CONTINUING STALLS IN GLASGOW



Pauline Waugh & Marilyn Mirner

Two of our stall holders in Glasgow have been faithfully running regular monthly Fair Trade stalls in their churches for many years now; both have sold many thousands of products over the years and continued their commitment after the Glasgow shop closed. They both deserve a mention and a big **THANK YOU**.

Pauline Waugh runs a stall at All Saints Episcopal Church in Bearsden. All Saints is a lively and friendly church linked with St Andrews Church in Milngavie and church members have a particular liking for Traidcraft's brown basmati rice, white Kilombero rice and strong Fair Trade coffee.

Marilyn Mirner runs a stall at Sherbrooke St Gilberts Church in Pollockshields, Glasgow which belongs to the Church of Scotland. It has a large congregation who have a penchant for, among other items, Traidcraft's imperial mints, Divine white chocolate and Zaytoun Palestinian olive oil.

SINCE THE GLASGOW SHOP CLOSED, WE HAVE SUPPLIED OVER 60 STALLS & TUCKSHOPS IN GLASGOW SCHOOLS AND CHURCHES, ADDING UP TO MORE THAN £9000 IN SALES

SIGNED THE "PLAY FAIR PLEDGE" TO SHOW THAT WE WILL NOT GENDER STEROTYPE OUR SHOP DISPLAYS

GLASGOW SHOP CLOSES

GAYNOR JOINS THE TEAM THANKS TO NEW FUNDING

FESTIVAL SEASON! POP-UP FAIR TRADE CAFE IS A GREAT SUCCESS

FAIR TRADE PLANTAIN CHIPS LAUNCHED

DIVINE LAUNCH TWO NEW FLAVOURS: TOFFEE & SEASALT MILK CHOCOLATE AND CHILLI & ORANGE DARK CHOCOLATE



ZHARA JOINS THE TEAM THANKS TO THE COMMUNITY JOBS FUND

APRIL '13

MAY

JUNE

JULY

AUGUST

SEPTEMBER

REPORT FROM THE MANAGEMENT COMMITTEE CHAIR

This year saw several **new members** joining the Management Committee bringing different experiences and knowledge to add to that of our current members. We said farewell to Hannah Smith who contributed a lot over the last 4 ½ years for which we are very grateful. We held two successful awaydays with staff and committee members during the year where we discussed our future direction and key priorities for the year going forward.

It is good to note that despite our **Edinburgh shop** sales remaining very close to last year, we have managed to increase our many stalls and off-site sales and maintain strong links with school and church communities both in Edinburgh and Glasgow.

As St John's Church (our landlord) looks likely to embark on its major **£3.4 million extension** in September 2015, we will need to focus all our energies during the next twelve months on finding a suitable new Edinburgh premises at an affordable cost. The opportunity to return to St John's as a tenant is open to us, once the 18 month build is complete.

Now in our 32nd year of trading I do believe we still continue to make a positive impact for our overseas producers. This would not happen without the staff, volunteers and Board members and I'd like to thank them all very much for their commitment and hard work. Over the years the encouragement and support of our customers has been invaluable and I thank them for it, long may it continue!

We are operating in times of uncertainty which will bring opportunities and challenges. As I step down as Chair I wish the Board well with future planning and the decisions that have to be made.



A special thank you to Margot Hudson who is stepping down as Chairperson of our Management Committee this year. She has recently received an Inspiring Volunteer Award from Edinburgh's Lord Provost, Donald Wilson

- Margot Hudson



ONEWORLDSHOP.CO.UK

8,000+ UNIQUE VISITORS – UP 50%



FACEBOOK.COM/ONEWORLDSHOP

622 FACEBOOK FRIENDS – UP 10%



TWITTER.COM/ONEWORLDSHOP

1720 TWITTER FOLLOWERS – UP 12%



INSTAGRAM.COM/ONEWORLDSHOPFT

17 FOLLOWERS



TRAIDCRAFT LAUNCH CLEAN & FAIR: RANGE OF BIODEGRADABLE CLEANING PRODUCTS CONTAINING FAIR TRADE PALM OIL



LYDIA TRADING IMPORT ARRIVES FROM NEPAL

“ELEPHANT” WATER PUMP BUILT IN ZIMBABWE ON OUR BEHALF BY AQUAID - THE ORGANISATION THAT SUPPLIES OUR WATER COOLER

NEW ONE WORLD SHOP JUTE BAGS ARRIVE FROM ACTION BAG IN BANGLADESH

FAIRTRADE FORTNIGHT - VISITED BY MANDIRA & AMISHA FROM GET PAPER INDUSTRIES IN NEPAL

STUDENT DISCOUNT LAUNCH NIGHT

OCTOBER

NOVEMBER

DECEMBER

JANUARY

FEBRUARY

MARCH '14

IMPORTING

GET PAPER INDUSTRIES

Mandira and Amisha came over from Nepal during Fairtrade Fortnight to promote their cooperative, **Get Paper Industries (GPI)**, the handmade paper products they make and their social awareness projects group, **General Welfare Prathisthan (GPW)**.

GPI allocate 4% of its sales to fund different activities such as building and **renovating schools** in the area- they now have five! But girls historically don't go to school in Nepal, not these low caste girls from poor, uneducated families. So to get more girls to break with tradition and improve the chances of a better quality of life for following generations, **GPW grant 200 scholarships every year**.

The work they do with female sex workers and trafficked girls and women is so vital in these areas too. The stigma attached to anyone involved in the sex trade can stay with them their whole life and prevent them from finding good jobs and they are often even disowned by their families. The group works with nearly 1000 girls in 60 groups who are engaged with **campaigning against trafficking**, and income generating programmes like chicken farming, goat keeping, felt production and even beauty parlours. Their **AIDS awareness** programme is actually one of the most successful projects for GPW, it's been running since 1992 and now has over 50 staff who campaign and educate local people about the threat of HIV and AIDS.

We stock a range of products from GPI in One World Shop; paper garlands, notebooks, giftwrap. You can also find their boxes and packaging in The Body Shop, who they've had ties with for a long time when Anita Roddick laid foundation stones for one of the first schools built by GPW.

OFFICE STAFF

Rachel Farey (Business Manager), Lorna Kelly (Administrator), Gaynor Thelwell (June 2013- December 2013)

SHOP STAFF

Sue Muir (Shop Manager), John Gordon (Assistant Shop Manager), Moira Pattinson (Sales Assistant), Kavita Lal (PT Sales Assistant), Claire Hutchins (PT Sales Assistant), Zhara Berwick (Sales Assistant September 2013- June 2014)

EDINBURGH VOLUNTEERS

Alasdair Watson, Alisdair Hope, Angela Liola, Angelica Tsakmakidou, Anne Backhouse, Calum Heath, Claire Baggaley, Clare Sage, Claire

SHOP & OFFICE

St John's Church
Princes Street
Edinburgh
EH2 4BJ

0131 229 4541

info@oneworldshop.co.uk

ACCOUNTANT

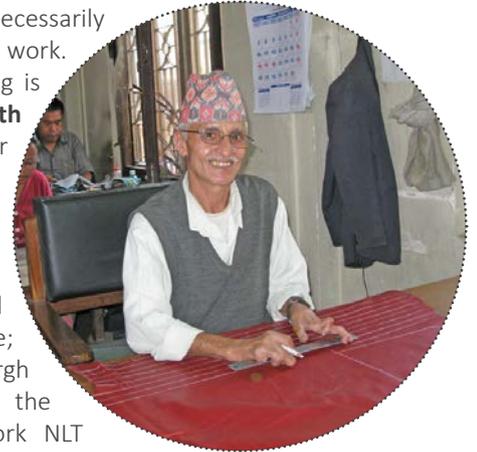
J S Accounting Services Limited
Bruntsfield House
6c Bruntsfield Terrace
EDINBURGH
EH10 4EX

0131 228 6453

LYDIA TRADING

When Rachel visited Nepal in 2013, she discovered a group called **Nepal Leprosy Trust** who exports under the name, Lydia Trading. They manufacture beautiful leather and fabric bags and wallets which you can buy at One World Shop.

The main purpose of the organisation is to provide support to people who have or have been affected by leprosy. They look after people **travelling for treatment** and also employ people who wouldn't necessarily otherwise be able to work. The support and training is given to other **people with disabilities** or from poor backgrounds too.



Leprosy is regarded by Hindus as punishment for sins committed during your former life; even people in Edinburgh run away if they hear the word! The positive work NLT do both medically and socially, is life saving in a world that will very quickly push friends and family out into the jungle alone and suffering.

Y DEVELOPMENT

We also imported some new products from **Y Development** in Thailand just before Christmas; including pencils, hairclips and cards. They're based in Chiang Mai but work with producer groups all over the country encouraging **traditional skills**, paying a fair wage, providing good working conditions and training.

Willson, Dahlia Rimkuniene, David Webber, Duncan Appleby, Eric Osbourne, Evelyn Irvine, Gwenneth Williamson, Hannah Wilson, Hayleigh Ketteringham, Heather Bradley, Jana Siz, Jenni Goodman, Joyce Palmer, Katherine Calder, Kenneth McLuskie, Mandy Burrell, Margot Hudson, Marion McGill, Pamela Jack, Rebekah Noble, Richard Hudson, Shona Russell, Stella Spencer, Steve Copland, Teresa McDonald, Winnie Wood, Xanthippi Patsarika, Zsuzsanna Tajti

MANAGEMENT COMMITTEE

Margot Hudson (Chairperson), Jody Lewis (Vice Chair), Calummurdo Kennedy (Personnel), Duncan Wallace (Personnel), Angus Gray (Finance), Davina Shiell (Marketing & Communications), Fiona Sinclair (Marketing & Communications), John Gordon (Staff Rep), Hannah Smith (Marketing until 11/2/14)

One World Shop Ltd is a company limited by guarantee with charitable status

Registered office
St John's Church
Princes Street
Edinburgh, EH2 4BJ

Registered in Scotland SC096025
VAT Registered 379985758
Scottish Charity SC003072