

# ONE WORLD SHOP

## ANNUAL REPORT 2014/15



### REPORT FROM THE CHAIR AND THE BUSINESS MANAGER



This year has again been a busy and active year for the One World Shop but two exciting developments stand out.

The Enterprise Ready Fund is a Scottish Government programme created to help maintain, develop and grow Scotland's enterprising third sector. We received £40,000 from the fund to redevelop our website which is now running an excellent

***"We received £40,000 to redevelop our website"***

e-commerce system. This has grown our online sales and is increasing opportunities to work with more schools, nurseries, faith and community groups and local businesses. We recruited Rhian Thompson in October 2014 to work on the site which was launched in December 2014 and, although it is still early days, it is proving to be a popular website and sales are growing.

The second development has been the search for premises for a new shop location within Edinburgh city centre. We received notice to quit from St John's Church from September 2015 and have embarked on a series of fundraising activities to help fund the relocation and refurbishment costs. After 32 years

in the same venue, the move will entail significant change for us but it will also offer opportunity and we plan to be set up and ready to trade in a new location by early October. We have been invited to return to St John's Church once the redevelopment of their building is complete in 2017 and are keen to continue to work together in this regard.

We have continued our links with schools and churches in Glasgow, providing stalls, talks and tuckshops of our Fair Trade goods. As a result of our Edinburgh move, our search for new premises in Glasgow has been put on hold until we are settled.

Through the Community Jobs Fund, a government funded initiative giving employment opportunities for young people, we employed and trained

***"We plan to be set up and ready to trade in a new location by early October"***

another two young people, both of whom have successfully moved on to paid work with new employers.

Going forward we will be concentrating on increasing our sales during the Edinburgh Festival, on our fundraising activities and on a successful move to new premises so that we can continue to work successfully with our producers in the global south and provide vital income and trade with them without interruption.

**Rachel Farey – Business Manager  
Calum Kennedy - Chairperson**



John Gordon, Claire Hutchins, Kavita Lal and one of our Community Jobs Fund employees, Lewis White

## OUR YEAR 2014 – 2015

We went *#insideout* for the first annual *Fashion Revolution Day* on the anniversary of the Rana Plaza disaster, challenging people to use the power of fashion to inspire change and reconnect the broken links in the supply chain



Celebrating 10 years of being a Fairtrade City, Edinburgh's *Floral Clock* in Princes St Gardens is made into the Fairtrade Logo



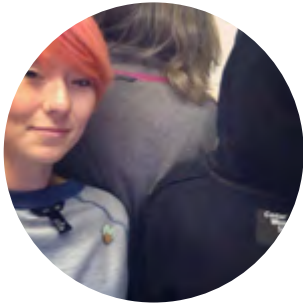
APRIL

MAY

JUNE

JULY

AUGUST



Hosted the *One World Peace Ceilidh* with the Peace & Justice Centre. It helped start our fundraising drive with about £860 raised



The first *Social in the Square* fair for Social Enterprises held in St Andrew Square



*Carishea* beauty products hit the shelves. A really ethical company supporting women in Ghana to work full time while also running an employability programme in Scotland

Launch night for our newly redesigned site paid for by the *Enterprise Ready Fund*

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER



We joined in the *Make Bananas Fair* campaign, telling Asda and Tesco to make the switch to fairtrade bananas

*Ethical Christmas Fair* moves to Ocean Terminal. A much warmer but challenging event in a new, highly commercial environment

"Before you buy something, remember to think there is a human story behind it"

Pamela L'Intelligent



*#FairForWomen* Twitter discussion for *International Women's Day*

<https://storify.com/youngwomenscot/fairforwomen-twitter-chat-1>

JANUARY

FEBRUARY

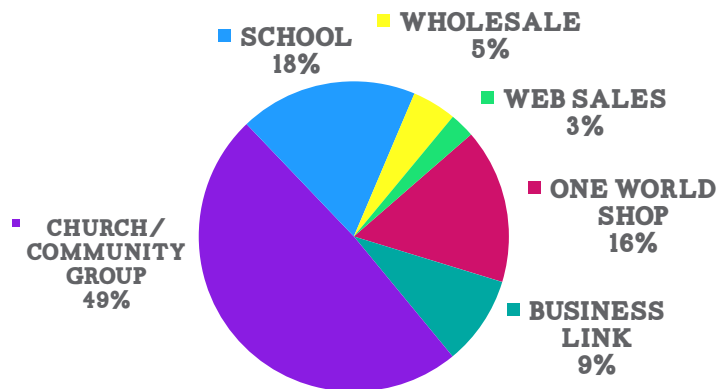
MARCH

*Fairtrade Fortnight*: Gabriel and Pamela joined us from *Craft Aid Mauritius*. Pamela spoke about her experiences at the Fairtrade Brunch at Summerhall

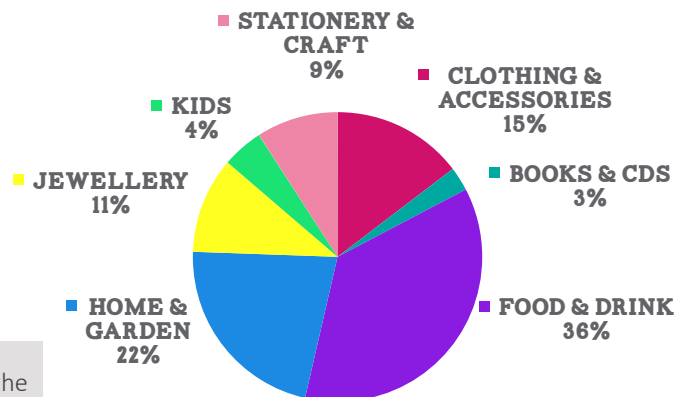


Egg-cellent Easter sales on the website

## OFF SITE SALES



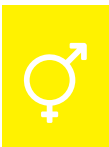
## SHOP SALES



Thanks to the nationwide cinema release, the new Shaun the Sheep Easter Egg was extremely popular. In the run up to Easter we sold 99 at £5 each through the new website.



Bamboo products were really popular this year. The new line of bamboo socks from Braintree was a runaway success! The new bamboo flutes from Indonesia were also a big hit with schools.



We decided to challenge stereotyping by removing the "For Him" & "For Her" categories on our website. You can now find collections such as "For Cyclists" and "For Gardeners".



As part of the Enterprise Ready Fund we made some videos to promote the services we offer outside of the shop. Visit our YouTube channel to watch them.



[YOUTUBE.COM/USER/ONESHOP](https://www.youtube.com/user/ONESHOP)

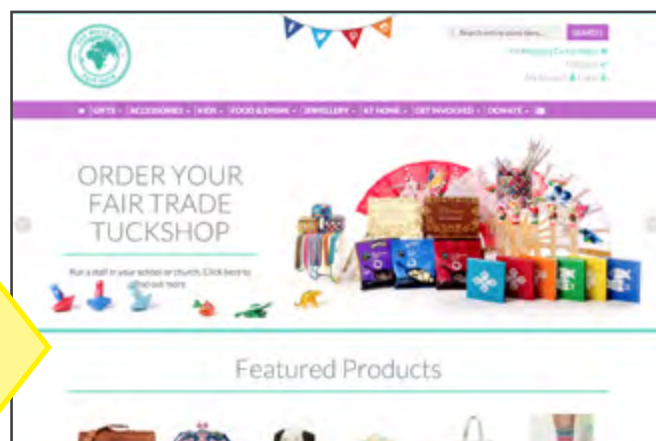


356 students took advantage of our new 10% discount scheme - almost 1 a day.



17,239 website users from April 2014 to March 2015. The number of users doubled after the redesign was launched

You can now support us from all over the UK by buying online at:  
[www.oneworldshop.co.uk](http://www.oneworldshop.co.uk)

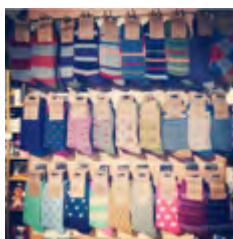


THERE ARE ONLY A FEW MONTHS  
LEFT BEFORE WE NEED TO MOVE TO  
A NEW HOME

WE NEED EVERYONE'S SUPPORT TO  
KEEP THE ONE WORLD SHOP OPEN



[WWW.ONEWORLDSHOP.CO.UK/DONATE](http://WWW.ONEWORLDSHOP.CO.UK/DONATE)



### Office Staff

Rachel Farey (Business Manager)  
Lorna Kelly (Administrator and Bookkeeper)

### Shop Staff

Sue Muir (Shop Manager)  
John Gordon (Assistant Shop Manager)  
Moira Pattinson (PT Sales Assistant)  
Kavita Lal (PT Sales Assistant)  
Claire Hutchins (PT Sales Assistant)

### Management Committee 2014 - 15

Calum Kennedy (Chair), Margot Hudson (Resigned 24.3.15),  
Duncan Wallace, Angus Gray, Davina Shiell, Jody Lewis  
(resigned 26.1.15), Fiona Sinclair (resigned 19.6.14), Claire  
Hutchins (Vol rep, appointed 24.3.15), John Gordon (Staff  
rep), Rachel Farey

### Volunteers

**Regular:** Angela Lioia, Anne Backhouse, Christine McCormick,  
Claire Hutchins, Claire Wilson, Eric Osbourne, Evelyn  
Irvine, Freya Murray, Hannah Wilson, Jorinde Luyts, Joyce  
Palmer, Katherine Calder, Kenneth McLuskie, Mandy Burrell,  
Margot Hudson, Marion McGill, Moira Reekie, Pamela Jack,  
Richard Hudson, Romy Hudson, Steve Copland, Thomas  
Noble, Stephen Scott, Angelica Tsakmakidou, Winnie Wood,  
Xanthippi Patsarika

**Festival:** Agnieszka Rzepka, Ali Steven, Basia Gorna, Beth  
Rutherford, Don Stubbings, Francesco Kerr, Gwenneth  
Williamson, Hayleigh Ketteringham, Imogen Lowe, Jade  
Buniak, Rebekah Noble, Teresa MacDonald, Victoria Jarecki

**Occasional:** Agnes Torok, Anna Watt, Claire Baggaley, Jana  
Six, Jenni Goodman, Lucy Galbraith, Stella Spencer

### SHOP & OFFICE

St John's Church  
Princes Street  
Edinburgh  
EH2 4BJ

0131 229 4541

[info@oneworldshop.co.uk](mailto:info@oneworldshop.co.uk)

### ACCOUNTANT

J S Accounting Services Limited  
Bruntsfield House  
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EDINBURGH  
EH10 4EX

0131 228 6453

One World Shop Ltd is a company limited by  
guarantee with charitable status

Registered office  
St John's Church  
Princes Street  
Edinburgh, EH2 4BJ

Registered in Scotland SC096025  
VAT Registered 379985758  
Scottish Charity SC003072